

News Release

Modern Yankee Builders, Inc. Wins National Remodeling Award

Cumberland, RI – October 28, 2005 – In a national design competition for excellence in residential remodeling, Modern Yankee Builders was one of only eight companies nationwide to earn a Janus Award this year. Modern Yankee Builders was eligible for the Janus Award by achieving first place honors in both the Chrysalis Award and Master Design Award competitions. The company president, Joe Cracco, accepted the award this month at the prestigious 27th Annual *Qualified Remodeler* Master Design Awards ceremony in Baltimore. “Modern Yankee Builders dedicates itself to providing our customers with exceptional renovations from design to project completion”, says Joe Cracco, “we are very pleased to be recognized for our achievements by both industry professionals and national media”.

In April, Modern Yankee Builders earned a Chrysalis award for Best Project in the category of Room Remodel. The Chrysalis awards are judged by editors and writers of *Better Homes & Gardens*, *Woman’s Day Special Interest Publications*, *Southern Living* and *HGTVPro*. Entries are judged on overall design, the creative use of space and materials, and the degree to which the project enhanced the original structure. “This was the first year they have entered the awards, and to take home top honors on the first attempt is impressive”, says Ken Kanline, director of the awards. “To win an award in this highly competitive category is quite an achievement”.

Sponsored by *Qualified Remodeler* magazine, the Master Design Awards is the premier national contest recognizing outstanding residential remodeling projects in 21 categories. Nominees are residential remodeling companies from across the country and entries are judged on aesthetic appeal, construction techniques used, financial value of the project, functionality of space and overall impression of the project. Modern Yankee Builders was one of 20 companies to win a first place award as determined by a panel of five industry expert judges.

This year, Modern Yankee Builders won the awards for Best Room Remodel in which they dramatically remodeled two bedrooms in a 225-year-old house. Company president, Joe Cracco, explained, “Both bedrooms in the house were relatively large, but had extremely low ceilings. We needed to raise the ceilings to give the room volume and create closets that would provide the owners with much needed hanging, drawer and shelf space. The challenge was to do this while preserving the feeling of the original house.” The project involved everything from insulating the walls and ceilings, to engineering a new structure and replacing the baseboard heating with a forced-air heating/cooling system. The total project cost was just under \$85,000 including a custom designed mahogany 4-poster bed. The homeowners now have two beautiful bedrooms with large custom closets, cedar-lined storage areas under the window seats and re-finished wide

plank floors. Low-voltage halogen lights turn on when the closet doors are opened, for elegance and convenience.

Modern Yankee Builders provides residential remodeling and design/build services in Rhode Island and southeastern Massachusetts. For more information about Modern Yankee Builders contact them at (401) 641-9457, or to see photos of this and other projects, visit the website at www.modernyankee.com.